

UNTIL FURTHER NOTICE THIS STORE WILL BE CLOSED DAILY AT FIVE O'CLOCK

Strawbridge & Clothier Anniversary Sale

Monday Begins The Fourth Week of Exceptional Values

The fourth week of last year's Anniversary Sale was larger in volume of business than either the second or the third. It was an almost phenomenal record, proving two things: that we had large quantities and great variety of desirable merchandise under regular prices, and that the fame of the Sale spread farther and farther as the event progressed. We expect the history of last year to be repeated next week—we are prepared to exceed

the wonderful business of the past two weeks. WE HAVE THE GOODS AND THE VALUES, and we know that thousands of customers are eager for the ANNIVERSARY SPECIALS, which abound throughout the Store. Please remember that this Saturday evening news is presented for your convenience—to consider and talk over at home in advance; but additional news of equal importance will be found in the Monday morning newspapers.

Culled From the Anniversary Sale of Women's Dresses

Silk Dresses, Special at \$25.00

Afternoon Frocks, of taffeta, figured crepe Georgette, moire taffeta and embroidered crepe de chine, including draped, tunic and surplice models. Black, white, flesh color, navy blue, French blue, taupe and brown. Among the Crepe Georgette Frocks, are combinations of two colors.

Silk Dresses, Special at \$21.50

Taffeta, crepe de chine and some checked silks, beaded, embroidered—some with plaited ruffles and deep girdles. Black, navy blue, French blue, taupe and French gray.

Summer Frocks, now \$10.75 to \$16.50

SPECIAL. Printed and plain voiles, gingham, tissues and printed organdie; made with tunic, draped, straight-line and tucked skirts. All-white and light and dark shades.

Strawbridge & Clothier—Second Floor, Centre

Silk Waists Special at \$3.95

Of unusual interest to women who like dainty, smart-looking Silk Blouses. All are remarkable value at \$3.95.

OF TUB SILK—Semi-tailored Waists of satin-striped tub silk, with convertible collar—\$3.95.

OF CREPE GEORGETTE—Blouses in flesh color, bisque, tea rose or white. Distinctive models trimmed with beads and embroidery; one style with round neck, others with flat collar—\$3.95.

OF CREPE DE CHINE—Smart semi-tailored Blouses, some trimmed with combination tucks, and with convertible collar; others with cluster tucks and roll collar—\$3.95.

Strawbridge & Clothier—Second Floor, Centre

Golden Special—Monday



Men's and Young Men's SUITS Wonderful Value At \$24.50

This is a really extraordinary lot of six hundred of the famous "ALCO" and other fine Suits to be sold under the Golden Special sign on Monday at \$24.50. The AVERAGE VALUE IS ONE-HALF MORE. A variety of new models, for men and young men. The desirable browns and grays, pleasing mixtures, also a number of fine all-wool SERGE SUITS of the "Alco" brand. Nearly all sizes and proportions in the collection. Be sure to see these Suits on MONDAY.

Strawbridge & Clothier—Second Floor, East

Several Very Unusual Models in Women's Fashionable Capes

Are Specially Priced at \$14.50

WORTH A FULL THIRD MORE, and very good value at the higher price. They include Blue Serge Capes, in a smart short length, beautifully lined with fancy silk; and Novelty Striped Capes, in light blue, tan and corn color, well lined throughout with plain colored peau de cygne.

Black Taffeta Coats, Now \$18.50

Unlined, cool, dust-shedding. Made in an easy-fitting, all-around belted style, with collar that can be worn closed up well at the throat if desired.

Summer Vacationists and Tourists Will Find These Wraps Just About Right

Strawbridge & Clothier—Second Floor, Centre

House Dresses—Save Special at \$1.95

Here is a timely opportunity to buy these neat, straight-line House Dresses at a considerable saving. Your choice of striped or checked gingham in pink, blue or gray effects. A becoming model plaited from a yoke as illustrated, with hemstitched collar of white poplin and a belt of self-material; in sizes 36 to 46.

White Voile Porch Frocks

Women find them so cool, so practical in their dainty simplicity. Porch Frocks of white voile, trimmed with tucks and hemstitching; with round or square neck, one model crossing in front—\$4.85 to \$6.95.

Strawbridge & Clothier—Third Floor, Filbert Street, West

Such Dress Aprons Unusual at \$1.65

All-enveloping Dress Aprons, of pretty checked gingham in attractive patterns and color effects. Some models in middie effect, others trimmed with piping, or with plain chambray, in yoke effect—all styles with separate belt. Worth much more than the special price of \$1.65.

Cambric Petticoats, 75c to \$2.25

Dainty Embroidery-trimmed Petticoats of soft cambric, finished with dust ruffle, in several pretty styles.

Strawbridge & Clothier—3d Floor, West

Costume Linens Under Price

Three thousand, three hundred yards of Costume Linens at one-third less than present market value, including—

- 45-inch Oyster White Crash Suiting—now \$80c
- 36-inch Medium-weight Dress Linen—now \$1.10
- 54-inch Wash or Dress Linen—now \$1.25 a yard

These Linens were purchased in 1917, which accounts for these prices, and we cannot hope to duplicate these qualities at the same prices soon.

Strawbridge & Clothier—Aisle 12, Filbert Street

New Summer Millinery of the Most Desirable Kinds, Special

HUNDREDS OF HATS, for all occasions—every Hat entirely up-to-date, many bought especially for the Sale, some trimmed in our own workrooms, the Hats and trimmings having been purchased advantageously. Also some from our regular stock at a great reduction from prices prevailing earlier in the season.

Special at \$1.95—Hats of taffeta-and-crepe, taffeta-and-straw and all-taffeta, trimmed with flowers, fancies and ribbons. About two hundred and fifty Hats in the lot—one sketched.

Special at \$4.85—White Milan-Hemp Hats, trimmed in light, airy, summery styles with flowers and ribbons. The un-trimmed Hats alone cost almost as much as our price for the Trimmed Hat.

Special at \$3.95—Crepe Georgette Hats, in navy blue, black, white and pink, trimmed with ribbon, ostrich and flowers.

Sports Hats in Sailor Shapes—now \$2.95 to \$10.00

White and colored straws, plain and in combination effects, including some of the most exclusive types of the season.

Misses' and Children's Hats—now \$2.95

All much less than regular prices, some less than half price. In all the wanted colors and beautifully trimmed.

Strawbridge & Clothier—Second Floor, Market Street, West

Rich, Heavy Silk Gloves At 90c, About Half Price

The extra-heavy Milanese Silk Gloves, rich and lustrous, that give such a good, dressy look to one's costume and wear so well. Two-clasp, white, black, gray, with Paris-point embroidery on the back in self color—special at 90c. Worth almost double.

Strawbridge & Clothier—Aisles 12 and 13, Market Street

Axminster Rugs at \$28.75

Sizes 9x12 and 9x15 feet Average Saving of One-third

An exceptional collection made up of ROOM-SIZE Axminster Rugs—9x12 and 9x15 feet. They are a good, heavy quality and in very attractive patterns—those 9x12 feet, with borders all around, and the 9x15-feet Rugs in perfect panel effects. Come early for these Monday morning—\$28.75.

A Hasty Clearance of Heavy Grass Rugs

Some with fancy stencil patterns, others with fancy warp effects. Size 8x10 feet, now \$6.65. Size 9x12 feet, \$9.25.

Heavy All-Fibre Rugs, 6x9 feet—\$5.00

Chiefly blue colorings—save more than one-third.

Rag Rugs, 30x60 in., \$1.50; 36x72, \$2.00

Old Colonial Rag Rugs—two useful sizes.

Rubber Door Mats, 14x24 inches—50c

Durable quality, in fancy moulded pattern.

Tapestry Brussels Stair Carpet—85c a yard

Five good patterns; 27 inches wide.

Inlaid Linoleum Remnants—50c sq. yd.

About 100 Remnants, chiefly one by two yards.

Heavy Cork Linoleum—60c a square yard

Remnants—extra long. Fully 2 yards wide. Plenty of matching patterns.

Strawbridge & Clothier—Fourth Floor, Filbert Street

Summer Furniture At Anniversary Savings

Scores of Philadelphia homes have profited by the unusual advantages presented in this Sale. Although there are hundreds of pieces of good year-around Furniture included at appreciably less than regular prices, this particular news of a few typical values in SUMMER styles may prove of timely interest—

GRAY-ENAMELED FURNITURE—upholstered in beautifully-patterned cretonne. Settees, \$15.00. Arm Rockers, \$9.50. Side Chairs, \$7.50. Side Rockers, \$7.50. Tables, \$10.00.

BAR HARBOR CHAIRS and ROCKERS—in brown, green and ivory-color; upholstered seat and back. Cushions in colored cretonnes—\$10.50.

NATURAL WILLOW CHAIRS without cushions—\$5.75.

FIBRE ROCKERS—a beautiful high-back, comfortable style, in gray or brown—now \$6.25.

OLD HICKORY FURNITURE—Chairs, Rockers, Settees, Tables, Umbrella Stands, Tabourets—every piece of Old Hickory Furniture in our stock is now marked at a reduced price. Prices range from \$2.00 for a Tabouret to \$10.00 for a high-back Rocker.

Strawbridge & Clothier—Third Floor

10,000 Books of Every Description (Some Damaged) In the Sale at 10c to 38c

MONDAY morning on the Filbert Street Cross Aisle, ten thousand Books, embracing practically the entire realm of juvenile and adult literature, will be assembled—some with slight damages, others in perfect condition—marked at these exceptionally low prices for Anniversary Sale selling. There's a wealth of summer fiction as well as miscellaneous literature.

In the Book Store, Second Floor, are thousands of Books at half price and less—38c and upward.

Good Corset Reductions

Some of the best makes on the market. Corsets noted for quality, style, comfort. Many are now half price.

MANY MODELS IN S. & C. SPECIAL CORSETS REDUCED

At \$1.00, worth double At \$1.95, worth almost double At \$1.50, worth one-third more At \$2.50, worth much more

Many models, including some for girls.

American Lady Corsets, Special at \$1.95—Of a light-weight summer material in pink.

Nemo Corsets, Special at \$3.00—Of white coutil, low bust, graduating front clasp.

BRASSIERES—38c, 50c, 65c, 75c, ALL WORTH MORE

Many styles, most of them trimmed.

Strawbridge & Clothier—Third Floor, Market Street, West

Washable Ivory White Corduroy, Special at 85c

Several hundred yards of 36-inch Washable Ivory White Corduroy, greatly in demand for sports skirts. Excellent value.

Strawbridge & Clothier—Aisle 6, Centre

STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET

Fine Embroidered Organdie Collars, 20c

SPECIAL. These dainty little Collars, of fine organdie, with embroidered designs, some finished with lace. Suitable for coat or dress.

Embroidered Collars—25c

Flat and Roll Collars, of embroidered lawn, in different effects. Worth more than half again their present price.

Strawbridge & Clothier—Aisle 12, Centre

Favorite Caramels At Special Prices

Good news for those who like delicious Caramels! All these at Anniversary Sale prices:

Opera Caramels—40c a pound

Full Cream Caramels—60c a pound

Cocoanut Caramels—40c a pound

Wrapped Caramels—45c a pound

Strawbridge & Clothier—Basement

Boys' Wash Suits at \$4.35

A good-looking middie model of fast-color Palmer cloth in blue, the strong, durable fabric mothers like so well for boys' suits and which, just at present, is extremely scarce. Sizes 3 to 8 years—special at \$4.35.

Boys' Wash Knickerbockers, now \$1.50

Of strong cotton covert cloth in gray or tan, or of white khaki; sizes 7 to 18 years—special at \$1.50.

Strawbridge & Clothier—Second Floor, Filbert Street, East

240 Fine Double Damask Dinner Cloths, Now at \$8.00

ALL-LINEN—a beautiful quality—and at a saving of 20 per cent. Beautiful round Irish designs—rose-and-scroll, plain centre with rose border, striped centre with poppy border, spot centre with scroll border. They measure 28 1/2 yards. We expect the entire lot to go quickly, so choose yours as early as possible MONDAY morning.

Strawbridge & Clothier—Aisle 11, Centre

Timely Specials in Many Kinds of Cotton Dress Goods

Many of the most-wanted kinds of Cotton Dress Fabrics for women's and children's summer garments are included in our Anniversary Sale—all much under price:

Cotton Rajah Suiting, Special, 15c—In the most desirable shades—navy or Copenhagen blue, brown, black or white, much in demand for women's and children's dresses.

Cotton Suiting, Special, 38c—Especially desirable for boys' suits, woven in colored stripes, also solid shades.

Printed Voile, Special, 35c—The season's charming patterns, chiefly neat chalis effects, printed on light grounds.

White Voile, Special, 40c—For cool summer dresses; 44-inch.

White Gabardine, Special, 68c—One of the most-wanted fabrics for one-piece dresses and skirts.

Long Cloth, in 10-yard pieces, special at \$1.85

Strawbridge & Clothier—Aisle 5, Centre and Aisle 8, Filbert Street

Men's Sennit Hats \$2.25

Save Close to One-third

Smart 1919 styles, of fine, medium and coarse sennit straws, with smooth and "cable" edges—now \$2.25.

Also a lot of genuine South American Panama Hats, perfect in every way and in desirable shapes—now at \$1.75, which is about half price.

Strawbridge & Clothier—Second Floor, Market Street, East

Attention! Underwear and Hosiery Needed?

Now is the time to buy. These Anniversary Sale values tell why:

Women's Vests, Special—Swiss ribbed like Vests in regular sizes, and ribbed cotton Vests in extra sizes; both low neck, no sleeves. Scores of 50c quality—special at 35c, or 3 for \$1.00.

Children's Waist Suits, Special—Ribbed cotton—30c.

Men's Union Suits, Special—Athletic Suits of checked nainsook or corded madras—85c.

Children's Socks, Special—White mercerized lisle with fancy tops—25c.

Men's Socks, Special—Mercerized lisle in black and colors, with high spliced heels and double soles—35c pair, or \$1.

Women's Silk Stockings, Special—Full-fashioned thread-silk Stockings in black, white and colors, with cotton tops and soles—\$1.50.

Strawbridge & Clothier—Aisles 2, 3, 4 and 5, Market Street, and Aisles 4 and 5, Centre

Hand Bags—Save

Two smart-looking Hand Bags, the kind well-dressed women like to carry:

Special at \$1.95—Strap Bags of pink seal, beautifully lined and fitted with an inside purse—an exceptional value.

Special at \$1.95—Attractive Hand Bags of black pin morocco, daintily lined and fitted with separate purse and mirror. A feature is the pretty metal frame in oxidized silver-finish.

Strawbridge & Clothier—Aisle 9, Centre

New Shipments of Shoes Have Arrived for the Great Sale

They will be ready for shoppers MONDAY morning—fresh from their wrappings—and adding materially to the variety of the assortments already here. Among the lots of special interest for their excellence of style and worth-while savings—

A Delayed Shipment of Grover's Shoes for Tender Feet. High Shoes, \$6.95. Low Shoes, \$5.95.

Children's and Misses' White Canvas High Shoes—now \$2.45, \$2.85 and \$3.15.

Men's Shoes and Oxfords, small sizes—\$2.45. Boys' Tan and Gun-metal Calf Oxfords—\$4.45.

Strawbridge & Clothier—Elm and Filbert Streets

Stationery—Buy Plenty Now

As good an investment as can be made. Sure to be needed during the coming months. Only the Anniversary Sale, now soon over, brings these very low prices:

Special at 78c—Cabinets of tinted Writing Paper, 72 Sheets and 72 Envelopes.

Special at 60c—Cabinets of 24 Sheets of white or tinted Paper, 24 Correspondence Cards and 48 Envelopes.

Special at 65c—Cabinets of Priscilla Lawn Paper, white, 72 Sheets and 72 Envelopes.

Special at 25c—Paneled linen-finish Paper, 24 Sheets and 24 Envelopes.

Strawbridge & Clothier—Aisle 10, Centre

Watch Bracelet and Holder, Special, \$2

Slip your watch into one of these dainty gold-filled Watch Holders; clasp the flexible Bracelet around your wrist and you'll find yourself wearing a convenient wrist watch.

A simple way to convert a woman's small watch to wear as a bracelet watch. Holder and Bracelet, complete—\$2.00. Worth one-half more.

Strawbridge & Clothier—Aisle 9, Market Street

Girls' Night Gowns

Doubly attractive because of the prettiness and special prices.

Special at 75c to \$2.25—Of nainsook, low neck, short sleeves, slip-over style, Empire effect or straight.

Special at 75c—White crepe, slip-over style, stitched in color. Sizes 6 to 12 years.

Special at \$1.50 to \$2.25—Of flesh-color batiste, low neck, short sleeves. Several styles, some trimmed with touches of blue, others with pretty stitching; all ribbon-run. Sizes 8 to 14 years.

Strawbridge & Clothier—8d Floor, West

Men's Summer Shirts, \$1.65 UNUSUAL

We secure many unusual lots in the course of this great Shirt business, and this is one of the remarkable purchases made some time ago at much less than to-day's value. In short, our retail price is about present wholesale value. Good, clean-cut patterns, in the most desirable summer colorings—\$1.65 on MONDAY.

Strawbridge & Clothier—East Store, Eighth Street

Beauty and Style in These 45c Ribbons

Desirable colors, rich lustre, high quality, choice of three dressy patterns, all exceptional at 45c a yard.

Strawbridge & Clothier—Aisle 11, Market Street

Necklaces and Pins

Bits of beauty for dress may be wanting for summer wearing, and always welcome as a gift. Specially priced now, which makes this the thrifty time to buy—

Pearl Bead Necklaces—\$7.50

Rhinestone Bars—\$5.00

The Necklaces are 24-inch, with graduated beads of a specially fine quality and solid gold clasps.

The Bar Pins are in high-class designs set in sterling silver.

Aisle 9, Market Street